



BELLA MIA, INC.
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Press Release

Date: 1-1-05

Bella Mia, Inc.

Subject : Bella Mia, Inc. Acquires eShox Hosting

eShox and Bella Mia Inc. are pleased to announce that they have concluded a site hosting arrangement. According to the terms of the agreement Bella Mia will take over the hosting of all existing and new customer sites currently hosted by eShox. The transition will take place during the month of December and every effort is being made to ensure that it is as seamless as possible. The primary objective of the new arrangement is for eShox hosting customers to receive the professional and timely assistance with any hosting issues that they have a right to expect but which eShox was unable to provide. It will also allow eShox to concentrate on the completion and subsequent marketing of its forthcoming version 4.0.

Since eShox hosting was sold on an annual basis all customers will receive a credit for any unused hosting time. Bella Mia offers a variety of hosting plans to meet all customer's needs and requirements. For full details please go to <http://www.hostdrive.com/eshox>

Message From Bella Mia

A representative from Bella Mia will be contacting all hosted site owners directly, via phone and or email to introduce themselves and help answer any questions or concerns you may have. We are very excited about our partnership with eShox and are looking forward to providing the best hosting solution around. We have been familiar with eShox since its inception, and are confident you will find that our services and support to be a welcome improvement. We are also increasing space, transfer, email boxes, and more under your current services plans once they are transitioned to Bella Mia. We hope that our support, quality network and overall product additions will aid in your confidence of our company.

Once again, we understand that change is at times difficult, and we want to stress again, that we will do everything possible to minimize the impact of this change. A support rep will go over the process with each customer individually and answer any questions or concerns.

About Bella Mia, Inc.

Bella Mia is a privately held Web Hosting, Internet and Colocation provider located just North of Chicago in Lake Geneva, Wisconsin. We provide a wide range of services, including hosting, colocation, domain registration, secure certificates, dialup, wireless and more. We have been providing internet services since 1997. Some of our current customers include, the FAO (Food and Agriculture Organization of the United Nations), The University of Florida, Akamai Technologies, Software Developers and several Major Web Host Resellers. Our NOC is connected via multiple DS1 and DS3 to Savvis AT&T, and SBC Communications. Our 100% switched, Cisco Routed Network runs BGP4 (Border Gateway Protocol) for redundancy to insure that our network is running at 99.8% uptime. We have our own ASN and IP Space and as such are completely autonomous.

For more information about Bella Mia, please visit: <http://hostdrive.com/about/>

To find out more information about eShox Hosting at Hostdrive.com visit: <http://hostdrive.com/eshox>

About eShox

eShox is a full featured ecommerce/online store system offered by Secure.cc, Inc. of Los Angeles, California (USA) Secure.cc, Inc. is a leading developer of Ecommerce applications and services. eShox, Secure.cc's flagship software product, is a comprehensive, PHP-based web commerce solution. Secure.cc, Inc. is an MCT Group Company. For more information about eShox please visit their web site at

<http://www.eshox.com>

For more information regarding this Press Release, or acquisition, contact Jeremy Kinsey at jer@mia.net or call 262-248-6759

-About Mia-

Mia.Net is a division of Bella Mia, Inc., a Privately held Corporation in the State of Wisconsin. Mia.Net has been providing Internet Services since 1997. Bella Mia, Inc. provides a host of products and services from Dialup to High Speed Wireless, including a full range of Web Hosting, Domain Name Registration, Dedicated Servers, and Colocation Services. Bella Mia, Inc. currently host over 160 Internet servers on various platforms from around the world. Mia.Net maintains a network of over 9000 dialup locations nation wide. Bella Mia, Inc. hosting and reseller servers host over 12,000 web sites from all parts of the globe. Some of our current customers include, the FAO (Food and Agriculture Organization of the United Nations), The University of Florida, Akamai Technologies, Software Developers, Verlo Mattress Factory Stores, and several Major Web Host Resellers.